

PREFERRED CUSTOMER INCENTIVE

The Preferred Customer Incentive Program (PCIP) rewards customers who commit to a monthly auto-ship with free shipping and a tiered discount to their orders. As long as their auto-ship status remains active month after month, with no missed monthly orders, the customer will maintain PC status. In addition to discounts being applied to auto-ship orders, Preferred Customers (PC) will be able to place spot orders with the same tiered discounts applied.

To become a PC, a customer must enroll via the PCIP enrollment website. Auto-ships will be scheduled to process on the same day every month as the day of month of the enrollment, except on months where there are fewer days in the month than the enrollment day; in which scenario the last day of the month will be the processing day. Shipping may take up to two weeks.

Preferred Customer Tiered Discount

Month 1 Discount*	Month 2 Discount	Month 3 Discount	Month 4 Discount
10%	15%	20%	25%
 FREE SHIPPING**			

*Including initial order

**Excluding Hawaii, Alaska & Canada

Enrollment Example

On the first Friday of the month I decide to become a PC. I visit the PCIP enrollment web page. I choose the products I want to receive automatically every month (Summa Cafe x 2, Greenzilla x 1, and Seven+ Classic 25oz.). The total retail price of those 4 products comes to \$245. Because this is my enrollment order, I receive a discount of 10% off of the retail price, which brings my total order to \$220.50.

In addition to the discount, I get free shipping. My initial order will be processed immediately and arrive within two weeks. I am now qualified as a PC and will receive my product every month.

Month 2 Example

Having set up my auto-ship during my enrollment with Summa Cafe x 2, Greenzilla x 1, and Seven+ Classic 25oz. x 1 selected, during the 2nd month of my PCIP and order will automatically be generated for me.

Again, shipping is free. Being my 2nd consecutive month on the PC program, my discount is now increased to 15% which brings my order total to \$208.25.

FAQ

What is my shipping cost?

As long as you remain active with the PCIP you will not pay for shipping.

How long does it take to get my product?

It can take up to two (2) weeks to receive your order after shipping from our warehouse.

Can I order additional product with the same discount?

As long as you remain on an active auto-ship, you will receive the discount that corresponds with your discount tier for all product orders on top of your auto-ship order.

How do I maintain PC status?

By ensuring that your PC auto-ship orders are processed month after month with no interruption, you will maintain PC status.

What happens if I miss a month of auto-ship?

If your auto-ship fails to process for any reason in a given month, you will lose your discount. You may continue to purchase product at the retail pricing and will be required to pay for shipping.

What happens if I miss a month of auto-ship but restart my auto-ship the following month?

If you lost your PC status for any reason, but return to set up your auto-ship the following month, you will restore your PC status, but will be reset to the initial tier discount. You must maintain consecutive months of successful auto-ships to maintain your discount tier.

As a Preferred Customer, can I personally enroll Distributors or Preferred Customers?

No.

How do I place an additional order or track my orders?

Go to exfuze.com where you can log into your Preferred Customer Back Office.

