

**APPENDIX C – PRIVACY POLICY**

eXfuze (hereafter "the Company") is committed to protecting your privacy. The Company is committed to provide a high level of protection for the personally-identifiable information it collects and uses.

The purpose of this Privacy Policy is to inform you as to what information may be collected from you when you visit our website ("the Site") or when you become a Distributor or customer, how such information will be used by the Company and/or other persons or entities, with whom such information may be shared, your choices regarding the collection, use and distribution of such information, your ability to edit, update, correct or delete such information and the security procedures that we have implemented to protect your privacy.

**PERSONAL INFORMATION**

"Personal information" refers to information that specifically identifies you as an individual and is provided to or collected by us. It may include, for example, your name, residential mailing address, residential email address, residential phone and facsimile numbers, age, credit card number, and gender. Personal information does not include business contact information or information that is already in the public domain. eXfuze is committed to collecting, using and disclosing personal information responsibly. Personal information that you provide will be used and disclosed only for the purposes to which you have consented.

**By using eXfuze's websites you signify your consent to the collection of personal information. eXfuze may modify or revise its Privacy Policy from time-to-time without any notice to you. The revised Privacy Policy shall be posted on our websites. You should review the Privacy Policy on a regular basis for any such changes. You agree that your continued use of our websites after the revised Privacy Policy has been posted constitutes your consent to such revised Privacy Policy.**

Information Automatically Collected

We receive and store certain types of information when you contact our websites. Cookies are simple text files that web browsers place on a user's hard drive when sites are visited. Cookies tell us that you are a past user of the website. eXfuze uses cookies to measure the number of visits, average time spent, pages viewed and to gather other statistics relating to the use of our website. No personal information is stored within the Cookies. You may decline Cookies if your web browser permits, but certain features on our websites may not function if you do not accept Cookies & Personal Information You Provide.

eXfuze receives personal information only for a narrow set of purposes. Providing us with your personal information is always your choice. When you request services from us, we ask that you provide sufficient information to enable us to respond to your request. Personal Information may be used:

- To contact and correspond with you;
- To confirm your identity;
- To process and ship your orders for products;
- For billing purposes related to our services;
- To notify consumers of website updates;
- To contact consumers for marketing purposes;
- To respond to your service request or complaint; or
- For regulatory and audit purposes.

Personal information may also be used for other purposes, subject to obtaining your prior consent.

.....  
Initial Applicant.....  
Initial Co-applicant



Updated: 04/7/2010

**Website:** eXfuze may collect personal information about you when you register to become an eXfuze consultant or order product. In addition, we keep a record of the email addresses of those who contact us. We may use the personal information you provide to us on the website to contact you from time-to-time and as otherwise permitted by law. eXfuze also collects both aggregate and user-specific information from the web pages accessed or visited, and any information volunteered by visitors to the website, such as marketing survey information and contest application information.

**Purchases:** eXfuze may collect personal information about you when you purchase products from us by email, telephone, mail or fax. eXfuze products are sold through our network of EID's, except that online shopping is fulfilled and sold directly by eXfuze in connection with an eXfuze EID. If you are purchasing goods or services online from eXfuze for the first time, we will automatically route your contact information to the nearest eXfuze Internet EID. Your EID will provide you with your eXfuze Identification Number to enable eXfuze to process your order online.

**Service Request or Complaints:** eXfuze may collect personal information from you if you contact us with a request or complaint. The information collected may include your name, address, telephone number, email address, and the necessary facts to enable us to deal with your request or complaint.

**Marketing:** eXfuze may collect information about you if you consent to participate in any of our marketing initiatives or research. The information collected may include your consumer habits and preferences. We may also send you email promotions and other information that may be of interest to you from eXfuze or from its approved partners.

**Contests and Promotions:** eXfuze may collect information about you if you participate in any of our contests or promotions.

**CONSENT TO USE PERSONAL INFORMATION**

We may obtain your express consent or deem that consent has been implied by the circumstances. When we receive personal information from you that enables us to provide you with our services, your consent to allow us to deal with that personal information in a reasonable manner may be implied. Consultants consent to the collection of personal information in accordance with the terms of the eXfuze Independent Distributor Application and Agreement executed by them when registering with eXfuze.

You also authorize us to use and retain this personal information for as long as it may be required for the purposes described above. Your consent remains valid even after the termination of our relationship with you, unless you provide us with written notice that such consent is withdrawn.

**SHARING PERSONAL INFORMATION WITH OTHERS**

**We will not sell, transfer or share any personal information about you to any third parties outside of eXfuze and its approved partners who agree to honor these privacy safeguards, except under circumstances as may be required by law or to protect legal rights.**

We may share our records with eXfuze, LLC, eXfuze Canada, Inc. or other affiliated entities. Personal Information that is accessible to an American or Canadian company or stored in the United States or Canada may be subject to disclosure to U.S. or Canadian government, courts or law enforcement or regulatory agencies for purposes of law enforcement.

In providing our services, we may need to disclose the personal information we collect to other service providers or agents who perform various functions for us, such fulfilling orders, delivering packages, email administrative functions, processing credit card payments, and providing customer service, provided such suppliers agree to keep all personal information private, confidential and secure. eXfuze may also disclose your personal information to third parties who administer contests, promotions and on-line activities on our behalf.

In certain circumstances, we may provide personal information to third parties for legal or regulatory purposes, or as otherwise required or permitted by law.

If eXfuze or its assets were to be sold, the purchaser is entitled to conduct a "due diligence" review of our records to ensure we are a viable business honestly portrayed to the purchaser. This due diligence review may involve some review of our accounting and client files. Before being provided access to our records, the potential purchaser would be required to agree in writing to keep all information confidential.

.....  
Initial Applicant

.....  
Initial Co-applicant

**WEBSITE SPECIFIC****Protection of Children**

The Site is a general audience web site that is not specifically designed or targeted at children. We do not knowingly collect, use or disseminate any personally-identifiable information from children under the age of 13. If, however, we become aware that personally-identifiable information regarding a child under the age of 13 has been collected at the Site, we will use such information for the sole purpose of contacting a parent or guardian of the child to obtain verifiable parental consent. If we cannot obtain consent after a reasonable period of time, or if when contacted a parent or guardian requests that we do not use or maintain such information, we will make reasonable efforts to delete it from our records. Upon request by a parent or guardian, the Company will provide a description of the specific types of personal information collected from a child who is under the age of 13.

**Cookies**

Cookies are small pieces of information that are stored on computer hard drives. We may use cookies to recognize you when you return to the Site in order to provide you with a better user experience. Our cookies do not contain any personally-identifying information, such as your name, or sensitive information, such as your credit card number. We may allow third parties to use cookies on the Site. We do not control the use or contents of third party cookies. Web browsers often allow you to erase existing cookies from your hard drive, block the use of cookies and/or be notified when cookies are encountered. If you elect to block cookies, please note that you may not be able to take full advantage of the features and functions of the Site.

**Third-Party Links**

The Site may contain links to web sites operated and maintained by third parties over which we have absolutely no control. Any information you provide to third party websites will be governed under the terms of each websites' privacy policy and we encourage you to investigate and ask questions before disclosing any information to the operators of third party websites. We have no responsibility or liability whatsoever for the content, actions or policies of third party websites. The inclusion of third party websites on our Site in no way constitutes an endorsement of such websites' content, actions or policies.

**MODIFICATIONS TO POLICY**

This Privacy Policy is effective as of December 5, 2008. The Company reserves the right to change this Privacy Policy at any time. Any changes to this Policy will be effective immediately upon notice, which may be provided to you via e-mail or by posting the latest version on our Site. Your subsequent use of the Site is deemed as acceptance of such changes. Be sure to review this Privacy Policy periodically to ensure familiarity with its most current version. You can easily confirm whether any revisions have been posted since your last visit by checking the date on which the Policy was last revised, which is set forth at the bottom of this Policy. If you object to such changes, we will honor our prior privacy policies as to any data previously collected. If you disagree with the changes in our policy, however, please do not use the Site after the posting of such changes online. By using the Site following the posting of changes to this Privacy Policy, you agree to all such changes.

**SECURITY SAFEGUARDS**

eXfuze understands the importance of protecting your personal information. We use Internet security protocols to protect personal information collected through our websites. However, eXfuze does not represent or warrant the complete security of the personal information provided to us through our websites. You understand that you are providing such information to us at your own risk.

**KEEPING INFORMATION ACCURATE**

It is important that your personal information is accurate and complete. Having accurate information about you enables us to give you the best possible service. With some exceptions prescribed by law, you have the right to access, verify or challenge the information we have about you and have it amended if appropriate. You can help us keep personal information up-to-date by keeping us informed of any changes, such as a change of address, telephone number or any other circumstances.

.....  
Initial Applicant.....  
Initial Co-applicant

**CONTACT INFORMATION**

If you have any questions or concerns regarding this Privacy Policy, or you wish to access or make changes to information about you, please contact us by mail, email, or telephone as follows:

eXfuze Canada Ltd.  
PO Box 26011  
Saskatoon SK 27K 8C1

[canadianprivacy@exfuze.net](mailto:canadianprivacy@exfuze.net)

tel: +1 (647) 258-0705



-----  
Initial Applicant

-----  
Initial Co-applicant