

# + eXfuze for VivaKids Initiative

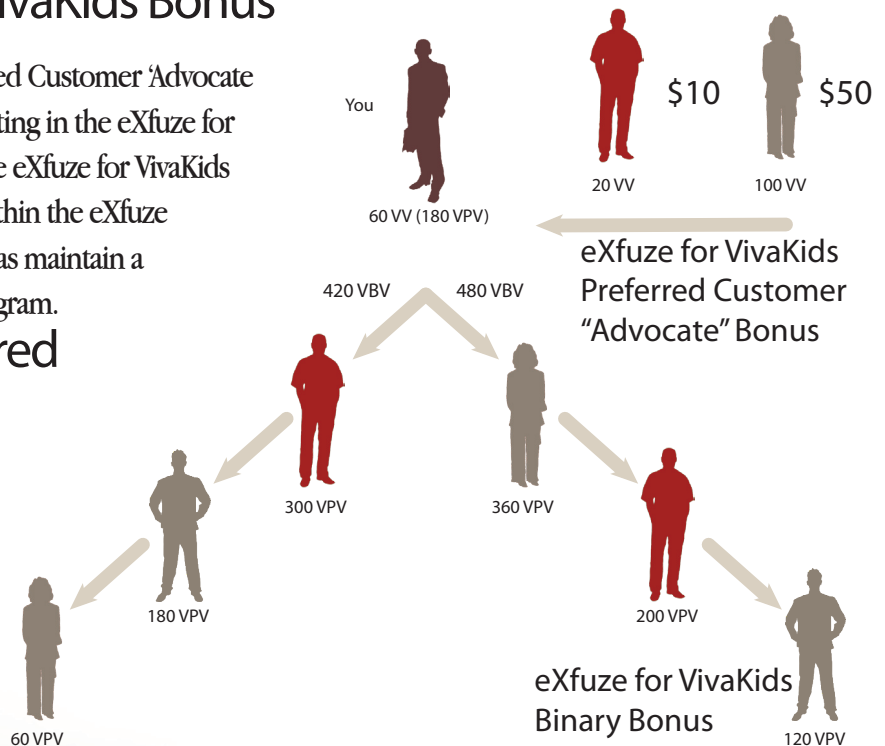


## Qualifying for the eXfuze for VivaKids Bonus

In order to qualify for the eXfuze for VivaKids Preferred Customer 'Advocate Bonus' you must have preferred customers participating in the eXfuze for VivaKids advocate program. In order to qualify for the eXfuze for VivaKids Binary 'Viva Bonus' you must be personally active within the eXfuze Compensation Plan with a minimum 100 PV as well as maintain a minimum 20 VPV within the eXfuze for VivaKids program.

## The eXfuze for VivaKids Preferred Customer 'Advocate Bonus'

This is a 50% Bonus paid to the enroller of a preferred customer who is purchasing eXfuze for VivaKids Nutritional Bars. As illustrated, if you have two Preferred Customers one with 20 VV and one with 100 VV your eXfuze for VivaKids Preferred Customer 'Advocate Bonus' would be \$30. You can earn an unlimited amount of eXfuze for VivaKids Preferred Customer 'Advocate Bonus'. All VV for Advocate Orders is calculated at 50% and added to your VPV.



## The eXfuze for VivaKids Binary 'Viva Bonus'

The eXfuze for VivaKids Binary 'Viva Bonus' is up to 10% of your VBV from your lesser team leg, accumulating in your eXfuze for VivaKids binary organization. In the VivaBonus volume is generated as orders come into the system. Therefore you accumulate volume only to your VPV (Viva Personal Volume) on each order that is placed in your organization.

In the diagram above, you would earn up to your own VPV of 180 from each individual in your eXfuze for VivaKids binary organization. Therefore, you would have 420 VBV on the left and 480 VBV on the right. You get paid in the same way as the eXfuze Binary Team Commission: every time you have 300 VBV on your lesser leg.

With the eXfuze for VivaKids Binary 'Viva Bonus', you can earn up to \$10,000 per week.

NOTE: eXfuze for VivaKids orders do NOT assist in achieving eXfuze ranks, affect your Chairman's Bonus, or affect the caps in the eXfuze compensation plan. The eXfuze for VivaKids Bonus Program is a completely separate bonus administered for the eXfuze for VivaKids Initiative by eXfuze and has its own rewards and recognition program.



We make every effort to ensure that we accurately represent products and services and their potential for income. Earning and Income Statements made by our company are estimates of what we believe you may possibly earn. There is no guarantee that you will make these levels of income and you accept the risk that the earnings differ from one individual to another. Any income potential figures should not be considered a guarantee or projection of your actual earnings. Any representation or guarantee of earnings would be misleading. Success is achievable only from consistent sales results, which require hard work, diligence, and leadership. Your success will depend upon how effectively you exercise these qualities.

## Key Terms

**eXfuze for VivaKids Volume (VV)** – Each eXfuzer for VivaKids order has VV associated with it.

**eXfuze for VivaKids Personal Volume (VPV)** – Is the total VV combination of your personal orders with the VV generated by your Preferred Customer Advocate orders.

**eXfuze for VivaKids Business Volume (VBV)** - Is the sales volume generated by your eXfuzer for Kids binary team organization.

**eXfuze for VivaKids Personally Active** - You must be Active (a minimum of 100 PV) within the eXfuzer Compensation Plan as well as having a minimum of 20 VPV within eXfuzer for Kids.

## Frequently Asked Questions

### **How does this program work?**

eXfuzer for VivaKids is a special initiative program to further the mission of VivaKids offered by eXfuzer, to help care for the underprivileged children of the world. All eXfuzer distributors have the option of purchasing the eXfuzer for VivaKids products through their back office. These products generate their own special volume and generate special bonuses. There is also special recognition when a distributor donates the eXfuzer for VivaKids products to VivaKids for distribution to the children around the world.

### **I understand that the maximum VBV I can accumulate is equivalent to my Personal eXfuzer for VivaKids Volume (VPV), can you explain?**

You can order any amount of nutritional bars from your back office, creating VPV. You may also gather as many Preferred Customers as you want that participate in the eXfuzer for VivaKids initiative creating additional VPV. In the VivaBonus volume is generated as orders come into the system. Therefore you accumulate volume only to your VPV (Viva Personal Volume) on each order that is placed in your organization.

For Example: If I have 50 VPV in the past 30 days then I will accumulate Kids Volume (VV) towards my VBV from all orders in my eXfuzer for VivaKids binary organization up to 50 VV from each Distributor. This means any Distributor order over 50 VV will only accumulate 50 VBV on my eXfuzer for VivaKids Binary Bonus calculations.

### **How much commission does eXfuzer for VivaKids pay out?**

55% of the VV on all eXfuzer for VivaKids orders is paid out each week on the 'Viva Bonus'! The same as the eXfuzer compensation plan. The Preferred Customer 'Advocate Bonus' is paid in addition to the 'Viva Bonus'.

### **After the eXfuzer for VivaKids binary 'Viva' bonus is paid then how does the rest of the 55% get paid?**

This is exciting; all unutilized Kids Volume is paid into the worldwide Director Check Match pool increasing it every week! The entire eXfuzer family is benefiting together as we share the eXfuzer for VivaKids initiative around the world.

### **How much volume do I need to get paid an eXfuzer for VivaKids 'Viva' Bonus?**

It is paid just as the eXfuzer binary team commission, every time you have 300 VBV on your lesser leg.

### **Does the Chairman's bonus get affected?**

No, the eXfuzer for VivaKids Bonuses are separate from eXfuzer team commissions which determines the amount of any Chairman's bonus earned.

### **Do eXfuzer for VivaKids orders help qualify me for ranks in the eXfuzer compensation plan?**

No, eXfuzer for VivaKids is a completely separate bonus administered by eXfuzer and has its own rewards and recognition program.

### **I understand that eXfuzer for VivaKids volume does not affect eXfuzer ranks and has its own special recognition program. How does this work?**

We believe this is a critical piece of the eXfuzer for VivaKids initiative. Therefore, we will recognize distributors for year to date rewards points. These recognition points will accumulate from all preferred customer and personal VV orders. Additionally, you will also be credited with the recognition points from all personally sponsored distributors VV orders. There will be special acknowledgement with recognition pins and travel incentives for the eXfuzer for VivaKids initiative program.